

Press Release

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Focus Design's new Syska Hennessy Web site Named AEC Marketing Awards Finalist.

Focus Design's newly designed web site for the Syska Hennessy Group has been named as one of three national finalists selected for the 2003 AEC Marketing Awards. Final placement and first place winners will be announced at the 2003 AEC Marketing Leadership Conference in Chicago, May 22nd.

Eight different categories of finalists were named in the prestigious, industry publication, The Zweig White Revolutionary Marketing Newsletter – "the newsletter of innovative marketing design & construction firm leaders."

Last year, Focus Design won the coveted AEC Marketing Award for the design of the new brand identity for Syska Hennessy. "This has been another great year of closely working with Syska Hennessy to extend their new branding into other categories," says Focus Creative Director, Brian Jacobson. "We're very proud to see the new Syska Web site as a finalist, but more importantly, we really pleased to see the marketing results that the new branding is helping to produce."

Focus Design, located in San Rafael, California, is a branding communications firm that develops strategically-driven design and advertising solutions for consumer and business-to-business applications.

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